FOUNDER BIOGRAPHY · FOR PRESS USE

Jerome Mark Mikulich

Founder & Chief Executive Officer, CityByApp™ Inc.
Founder, HeroByApp™ Community Heroes Program

SHORT BIOGRAPHY (50 WORDS)

Jerome Mark Mikulich is the founder and CEO of CityByApp™ Inc., a verified civic publishing platform operating since 2013, and founder of the HeroByApp™ Community Heroes Program, which honors one community Hero in each of the fifty states. He has been recognized by four consecutive U.S. presidential administrations for civic service.

STANDARD BIOGRAPHY (150 WORDS)

Jerome Mark Mikulich is the founder and chief executive officer of CityByApp™ Inc., a verified civic publishing platform where identity-verified government agencies, nonprofits and licensed businesses publish local information residents can trace back to the source. He has led the company since 2013.

He is also the founder of the HeroByApp™ Community Heroes Program, which honors one community Hero in each of the fifty states, the Founding 50. Each honor opens the platform at no cost to organizations and communities across that Hero's state. In July 2026 the program honored its inaugural Founding 50 Hero, Sergeant Major Mary L. Aurtrey, U.S. Army (Retired), in Indianapolis. The program is voluntary, nonpartisan, and sponsor-funded.

Mikulich has been recognized by four consecutive U.S. presidential administrations for civic service, including the President's Lifetime Achievement Award and the President's Volunteer Service Award. He brings more than 30 years of experience in technology, sales, and civic innovation. CityByApp™ is available across all 50 U.S. states and in more than 160 countries and territories.

Recognition

Presidential

- President Obama (2017) — President's Lifetime Achievement Award
- President Trump (2019 and 2020) — President's Volunteer Service Award, received twice
- President Biden (2022) — President's Lifetime Achievement Award, 4,000+ hours of documented service
- President Trump (2025) — White House Acknowledgment of Innovation, letter from the Office of the President

State and industry

- California State Senate — Certificate of Recognition, presented by Senator Jeff Stone (2017)
- California State Assembly — Certificate of Recognition, 67th District (2017)
- Economic Development Coalition of Southwest California — Innovation Award
- Hearts Without Borders — Global Award Honoree

In his words

> *“We’re honoring 50 community heroes, one from each state, and through that honor opening the civic infrastructure that serves every citizen, community, nonprofit and business in their state. Local honor. Global impact.”*

About CityByApp™

CityByApp™ Inc. operates a verified civic publishing platform. Only identity-verified organizations can publish: government agencies, nonprofits, and licensed businesses. There are no anonymous accounts and no bots. Residents can trace any listing back to the organization that published it.

The platform is available across all 50 U.S. states and in more than 160 countries and territories, with more than 277,000 members worldwide (277,602 as of July 2026). Its verified civic publishing and workflow technology is patent pending.

About HeroByApp™

HeroByApp™ is CityByApp™’s public recognition program. It honors one community Hero in each of the fifty states — the Founding 50 — and each honor opens verified civic access across that Hero’s state at no cost. The program is voluntary, nonpartisan, and sponsor-funded, with no public funds required and no endorsement implied. Local Honor · Global Impact.

About ByApp.ai

ByApp.ai is the company’s AI infrastructure, in active development. CityByApp™ has no AI features today; when AI capabilities arrive, AI-assisted content will be clearly labeled, and every publisher will remain identity-verified and accountable for what they post.

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High-resolution headshot available on request. Please use ™, not the registered symbol. · Biography current as of August 2026.