

HeroByApp™ Press Fact Sheet

A program of CityByApp™ Inc. × ByApp.ai · Updated May 26, 2026

HeroByApp™ honors one extraordinary community leader in every U.S. state capital. Each ceremony activates a verified civic publishing platform across that state — free for every government agency, nonprofit, business, and citizen. The inaugural ceremony targets Wednesday, July 29, 2026 (proposed, pending Office of Congressman Carson approval) at the Office of Congressman André Carson in Indianapolis, honoring Sergeant Major Mary L. Aurtrey (Ret.) as Certificate No. HBA-2026-0001.

THE COMPANY

Legal Entity	CityByApp™ Inc.
Incorporation	Delaware (Dover) — Operating since 2013
Trademark Status	CityByApp™ — first use March 27, 2013. Federal trademark applications pending across multiple Nice classes.
Headquarters	8 The Green, Suite 300, Dover, DE 19901
Founder & CEO	Jerome Mark Mikulich
Office	(844) 843-4376 · herobyapp@citybyapp.com

LIVE TRACTION (May 2026)

Markets	25 U.S. markets in BETA 1.0
Members Worldwide	276,299 verified members
Businesses on Platform	276,299+
Listings Claimed	146,701+ across all 50 states
Countries Served	170+
Platform Revenue	\$1M+ pre-Series A
Strategic Investment	\$5M committed (under NDA, deploys end-Q2 2026)
Letter of Intent	\$100M LOI (Verus Investments)

THE PROGRAM (HEROBYAPP™)

Tagline	Local Honor. Global Impact.
Founding 50	50 heroes · 50 state capitals · permanent (no

	rotation)
Certificate Tiers	Hero, NFP, Governor, Host/Dignitary
Sponsor Tiers	Local & Regional • State • National & Global
Platform Access	Free, sponsor-funded, permanent baseline
Pilot Sandbox	CivicByApp™ OS — opens Q4 2026 / Q1 2027

INDIANA — STATE #1

Counties	92
Municipalities	1,008 cities, towns & villages
Businesses	more than 719,000 registered businesses (Indiana Secretary of State • INBiz • 2026)
Nonprofits	33,000+
Citizens	~7M (Census 2025)
Sister Cities	11 across 5 continents
Inaugural Honoree	Sgt. Maj. Mary L. Aurtrey (Ret.) — Certificate #HBA-2026-0001
Ceremony	Targeting Wednesday, July 29, 2026 (proposed, pending Office of Congressman Carson approval) at the Office of Congressman André Carson, Indianapolis
State Sponsor	Blue Sky Financial Partners (Todd Wooten)

ENDORSEMENTS

Mayor Kirk Crespín	City of Lamar, Colorado — multi-year contract anchor.
Julie Ngo	President, Old Town Temecula Association — CityByApp™ is OTTA's official Membership Benefits & Technology Provider.
Commander Don Griffin	VFW Post 717, Saint John, IN — veterans engagement partner.
Mayor Glenn Miller	City of Indio, CA — CivicByApp™ Pilot Program endorsement.

FOUNDER PRESIDENTIAL RECOGNITION

Obama (2017)	President's Lifetime Achievement Award.
Trump (2019 & 2020)	President's Volunteer Service Award (received twice).
Biden (2022)	President's Lifetime Achievement Award (4,000+ hours).
Trump (2025)	White House Acknowledgment of Innovation.

PRESS CONTACT

Email: herobyapp@citybyapp.com · Phone: (844) 843-4376

Press Room: herobyapp.com/press · Web: CityByApp.com · ByApp.ai

© 2026 CityByApp™ Inc. All rights reserved. CityByApp™, HeroByApp™, CivicByApp™, ReportByApp™, AuditByApp™, MapsByApp™, and ByApp.ai are trademarks of CityByApp Inc. Federal trademark applications pending across multiple Nice classes.